

TOMASZ MORAWSKI

• +49 151 75236568 • tmorawski@gmail.com • Lindenstrasse 21, 84051 Essenbach-Ohu



SKILLS SUMMARY

- Outstanding project management and design skills developed over 15 years working as a graphic designer and photographer in USA and Europe
- Excellent time management skills gained from understanding client needs followed by creating concepts, establishing final designs and delivering printed or virtual products
- Developing marketing strategies based on research and trends; used Google AdWords to optimize search results, Google Analytics, GTM
- Strong command of design software including Creative Cloud and other software including MS Office products and Mac OS products
- Highly adaptive individual; played professional handball prior to and during graphic design career
- Fluent in English, Polish and good understanding of German and Italian

WORK EXPERIENCE

Graphic Designer

2019 - 2020

Landshut, Germany

- Developing and implementing clear brand and creative strategies, concepts and briefs and applying them across multiple platforms
- Managing multiple projects, working on tight deadlines and remain flexible through revisions while paying attention to detail
- Developing concepts and briefs for projects, including thematic campaigns, animations and illustrations in web, video and print, layout and merchandise, and overseeing them to completion
- Enjoy working in a team environment and I get along well with people
- Excited by new ideas and developing innovative ways to communicate with a client

Graphic Designer

2018 - 2019

Ergolding, Germany

- Developing brands and visual identity
- Producing artwork, designs and layouts for web, printed publications, presentations, posters and exhibition material as required

Freelancer - Graphic Designer & Photographer

2015 - present

Poland, UK, USA & Canada

- Consult with clients to establish required content for websites, logos, photographs and product illustrations
- Clients: BMW in Manhattan, Leon's Furniture Canada, CCC Shoes & Bags, KGHM S.A., Cuprum Arena, CCC Sport, Five o'Clock, Tea Club, Toyota, Badura, Fit Arena, Porsche and more...

- Co-Owner, Morawski Studio** 2008 - 2015
Lubin, Poland & Berkshire, UK
- Photograph objects in studio or on location followed by photo editing and graphic design based on client needs
 - Work with printers, publishers, assistants and photographers to establish final layout prior to product delivery
 - Develop marketing strategies including search engine optimization using Google AdWords
 - Co-owns UK based subsidiary, TSP TTL Ltd., to expand services throughout Europe and the United States

- Graphic Designer & Photographer, MKS Polkowice** 2010 - 2015
Polkowice, Poland
- Work with the marketing department to develop promotional materials for professional sports teams including Pro Continental & MTB cycling teams and Premier League basketball
 - Co-ordinate and take photographs of teams in studio and during sporting events
 - Manage the creation of posters, t-shirts, banners, postcards, car advertising (wrapping) and web page updates

- Graphic Designer, Project Manager & CEO Assistant, CCC S.A.** 2010 - 2015
Polkowice, Poland
- Complete special projects by working with executives, employees and other companies including Porsche, Bentley, Rolls Royce, Beechcraft, Gulfstream and Riva
 - Promote corporate image by conducting market research followed by creating promotional materials included Sport teams sponsored by CCC S.A. – Cycling, MTB & Basketball
 - Arrange corporate travel by developing itineraries, booking transportation and meeting accommodations
 - Manage CEO's databases including securing them on mobile platforms

- Art Director, Graphic Designer, Ovadia Corp.** 2002 - 2007
Little Falls, NJ, USA
- Managed own accounts and projects working within budget and scheduling constraints
 - Created layout design by specifying material details, style and size of type and required graphics or photos
 - Analyzed competition using SWOT analysis followed by suggesting marketing strategies
 - Supervise the work conducted by the graphics team, negotiate printing services and finalize a proposal

- Freelancer, Bluberries Advertising & Others** 2002 - 2007
New York & New Jersey, USA
- Various contract work for companies including web design and company branding
 - Designed print ads and brochures including postcards for BMW
 - Develop proficient knowledge of CSS and HTML for web design

AWARDS

- 1st place in Top 5 - The World's Best Pro Team Kits - Creating overall team look 2014
Bike Radar - The world's best riding advice - <https://youtu.be/hhDBvqgEzMc>

EDUCATION

- Certificate of Fashion Photography 2004
Fashion Institute of Technology, Manhattan, NY, USA
- Certificate of Graphic Design 2002
School of Visual Arts, Manhattan, NY, USA
- Bachelors of Business Administration 1997-2000
The Polish Open University, Legnica, Poland
- Small Business Economics 1993-1997
Association of Technical Colleges, Lubin, Poland

SPORTS EXPERIENCE

National Team Coaching Staff - Team Handball 2020 - present
USA National Team Handball

Athletic Director and Coach | LANDSHUT 2017 - present
Germany, Landshut, ETSV 09

Director of High Performance Program - Canada Team Handball Federation 2016
Canada

Professional Player - Team Handball 1995 - 2010
Poland, Luxembourg & USA

- MKS Zagłębie Lubin (Poland): 1995-1997, 1999-2002, 2008-2010
- Iskra Kielce (Poland): 1997-1998
- H.B. Peiteng (Luxembourg): 2010
- New York City Team Handball (USA): 2002-2007

National Team Member - Team Handball 1992 - 2000
Poland

- Polish National Team: 1992-2000
- Placed 4th in International Junior Championships: 1997
- Polish Championships Masters - 2014, 2015